

KERALA GRAMEENA BANK

Head Office: Malappuram

Notice to Beneficiaries of Pradhan Mantri Jeevan Jyothi Bima Yojana (PMJJBY) and Pradhan Mantri Suraksha Bima Yojana (PMSBY)

It is hereby informed to the public that, as per the directions of the Government of India (under the Digital Personal Data Protection Act, 2023), the process relating to enrolment, renewal and claims under Pradhan Mantri Jeevan Jyothi Bima Yojana (PMJJBY) and Pradhan Mantri Suraksha Bima Yojana (PMSBY) have been integrated with the Jansuraksha Portal.

In this regard, it is necessary to collect, use and securely store the personal data of customers on the Jansuraksha Portal. The information so collected shall be used only for official purposes related to PMJJBY and PMSBY schemes and shall not be shared with any unauthorized individual or organization.

Accordingly, the customer information is required to be uploaded to the Jansuraksha portal. If any person has any objection or requires any clarification in this connection, they may contact their nearest branch on or before 20-06-2026.

If any objection is not received within the stipulated period, it shall be deemed that consent has been given for sharing and uploading the information on the Jansuraksha portal.

General Manager